



## Summer 2022

### What is the Louisiana Parade of Homes?

The Louisiana Parade of Homes is an online showcase of the latest in new home design, architecture, building materials, appliances and furnishings and the licensed contractors that build them. Dollars will be invested to facilitate a campaign that will drive traffic to a newly created website that houses enrolled homes. This event is produced by the Home Builders Association of Louisiana, Inc. with cooperation and support from the Southeastern Louisiana Home Builders Association.

### How does this program work?

HBA members pay an enrollment fee to participate. All fees levied are to provide a consolidated, online platform to showcase our members' craftsmanship. A Matterport® tour of each home, along with still photographs will be featured on each enrolled home in addition to a home description, the member's biography and an optional listing of member's tradesmen and vendors. The homes will be classified by local HBA region and the content will remain in place for a period of one (1) year.

### Member Benefits

- Online presence/visibility for one (1) year;
- Professionally prepared Matterport® tour with still photographs (10-12) (*with rights to photographs*);
- Opportunity to showcase ability, craftsmanship across state and beyond;
- Opportunity to thank/showcase vendors and tradesmen;
- Inclusion in extensive/comprehensive social media campaign focused on hiring local, licensed contractors.

### Member Requirement

- Must be a member in good standing with the Southeastern Louisiana Home Builders Association;
- Must be properly licensed and/or registered, as required by the Louisiana State Licensing Board for Contractors;
- **Adhere to the terms outlined in the Parade of Homes Contract**



# 2022 Virtual Parade of Homes

## MEMBER CHECKLIST

### DUE AT CONTRACT SIGNING:

- Check\* for \$750.00, made payable to Southeastern Louisiana Home Builders Association;
- Completed Parade of Homes Member Contract

The following additional items must be submitted  
by 12:00 p.m. June 30, 2022  
via Email Wanda Belanger, [slhba@att.net](mailto:slhba@att.net)

- Home Description
- COLOR, CAMERA READY, PROFESSIONALLY DESIGNED front elevation/rendering (*minimum 300 dpi*). Photos will not be accepted.
- Completed Member Profile
- Copy of Building Permit in MEMBER'S NAME
- Professional headshot
- Company logo
- Social media tags (*not required*)
- Any additional home entries. Each additional Parade Home entry must be accompanied by:
  - A new, signed member contract;
  - All paperwork as required per the contract;
  - Additional applicable fees.

*\*entry fees are non-refundable*